

# BIOS LIFE®

Dear Bios Life Franchise Owner,

Not long ago, I was where you are today. In the early 1990s, I began my career as an independent business owner with distribution rights to the original formula of Bios Life®.

Bios Life® provided me with a business opportunity and lifestyle I only could have dreamed of previously. Now, as CEO of Unicity, my mission is to take the health benefits of Bios Life® and the financial rewards of the Bios Life Franchise business model to the world.

The Bios Life Franchise business model provides everything required to build a strong, sustainable business that will generate income for you and your loved ones for many years to come. Building your Bios Life Franchise in many ways is like building a house – your dream house. You need a strong foundation, proper tools, and professional training.

The Bios Life Franchise Owners Manual is your blueprint to success. Refer to it as you develop your action plan and as you build your Bios Life Franchise. This Owners Manual has been developed based on successful business practices and years of experience. Leveraging the experience of your Franchise sponsor, the information contained in this Owners Manual and your commitment will result in a Bios Life Franchise you will be proud to own.

Welcome and please accept my sincere best wishes for your success!



Stewart F. Hughes  
Chairman and CEO